

CIVIC ACTION PROJECT

Ask the Next Prez: Rubric for Student Videos

The assignment: Create a 30-second video in which you

- Explain the issue you think is most important for the next president to work on.
- Tell the candidates why it's important.
- Without naming specific candidates, ask the candidates what they plan to do about this issue.
- Post it on YouTube with proper tags: *AsktheNextPrez* and *CRFCAP*.

	Score					Tally
	1	2	3	4	5	
<i>Did the video explain the important issue and why it matters?</i>	No explanation.	The issue was not clearly identified.	The issue was identified.	The issue was explained clearly.	The issue was explained clearly and persuasively.	
Check one box:						Score:
<i>Did the video present a question that included the issue and did not name specific candidates?</i>	No question.	The question did not restate the issue.	The question restated the issue clearly.	The question restated the issue clearly and did not name specific candidates.	The question restated the issue clearly, did not name specific candidates, and had strong persuasive appeal.	
Check one box:						Score:
<i>Was the video uploaded to YouTube properly?</i>	Not uploaded to YouTube.	Uploaded with no tags.	Uploaded with the wrong tags.	Uploaded with only one of the two tags.	Uploaded with both the proper tags: <i>AsktheNextPrez</i> and <i>CRFCAP</i> .	
Check one box:						Score:
TOTAL:						