



# Wear It Forward

By Zoey Tibule, Meera Santhosh, Aashitha Vuyyuru, M.J Grande

Mountain House High School





## Table of Contents

O3 Mission Statement
O4 Issue & Solution
O5 Target Audience
O6 Predicted Process
O7 Research
11 Survey 1 Results
14 Outreach
16 Survey 2 Results

19 Pivot
20 Elementary Schools
21 Possible Locations
22 MHHS Approval
24 Social Media/Website
26 Impact
27 Future Plans
28 Reflection

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## Mission Statement:

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We wish to **encourage** the residents of **Mountain** House to donate their old clothing and shoes to a good cause, and work towards finding a convenient way for them to do so!





**"** 



## The Issue & Solution

The issue we noticed in our town was a lack of a convenient way to donate shoes, accessories, and clothes. Residents in our town often find themselves having to drive around **10 miles away just to donate**.

- Having a way to donate clothes around our town would encourage the citizens of Mountain House to donate and help those in need
- **Donation boxes** would help citizens easily donate their clothes
- Placing donation bins in schools would prevent textile waste from lost-and-found bins
- Future plans for a curbside pick-up system





Direction



## **Target Audience**



### Residents/Students

MH residents who can use our services/Volunteers to collect, sort, and transport.



### **Elementary Schools**

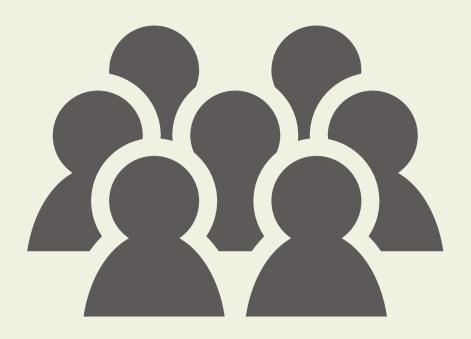
Schools have many growing kids from all grades who generate a lot of textile waste. Lost and found bins full of clothes, water bottles, and other unclaimed items are sometimes all thrown away.



### Local Community Centers

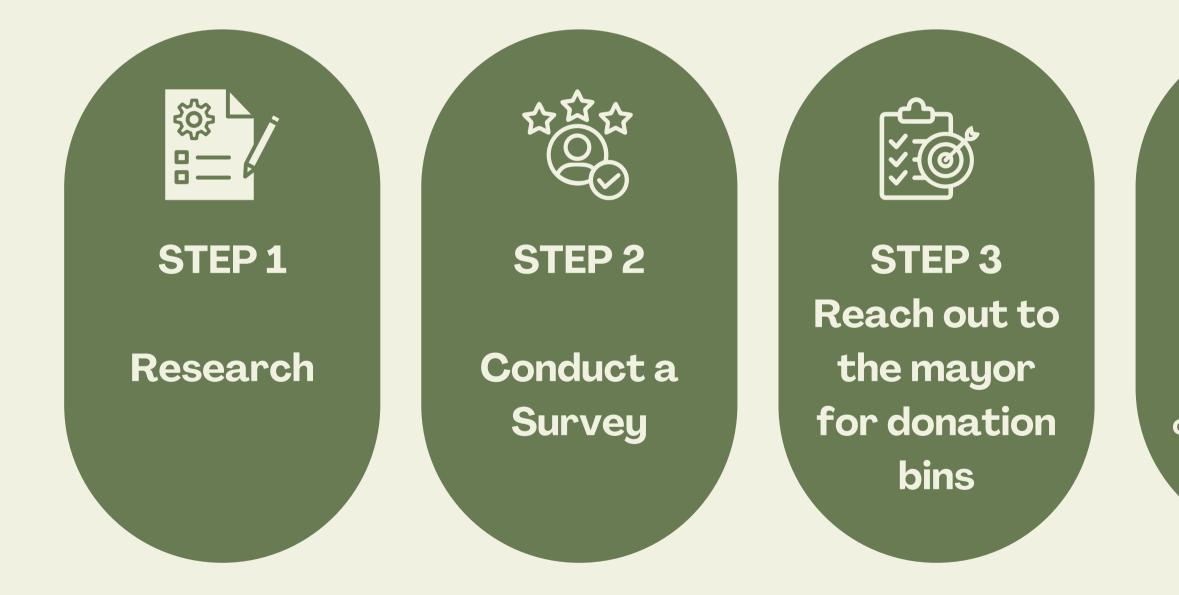
Local Community Centers willing to accept to accept a bulk of donations.

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## **Predicted Process**



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Contact school principals or administration for school bins



### **STEP 5**

Social Media/ Creating a website



## Step 1: Research

To gain knowledge about the issue, we researched underlying factors and consequences of textile waste.

- Capitalism
- Consumerism
- Waste





## The Effect of Capitalism

Fast-Fashion industries:

- Exploit less developed countries for cheap labor to keep prices down.
- Workers (mostly children and women) receive inadequate wages and improper recognition for their work.
- Less focus on quality of clothes, emphasis on quantity.
- Recycling and donating clothes ensure the life of clothes continues for as long as possible.

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## Consumerism

Consumerism is the overall idea that buying more things such as clothes, electronics, food makes people happy and helps the economy grow. In short, the economy depends on people spending money. Americans feel the need to buy new things through ads and trends which can lead to:

- Overconsumption (buying more than needed)
- Waste (throwing away usable things)
- Harms the environment
- Adding donation boxes to my community would reduce waste, help others, and promote mindfulness within the community.





## Waste

The fast-fashion industry has dangerously exacerbated textile waste, much of which ends up in landfills. The production of clothes leads to lots of water wasted, as well as unfair, illegal labor needed. Throwing away clothes has a lot of negative consequences some listed are:

- Environmental impact: leads to Chemical Pollution
- Resource waste: there is so much potential for donation!
- Economic loss

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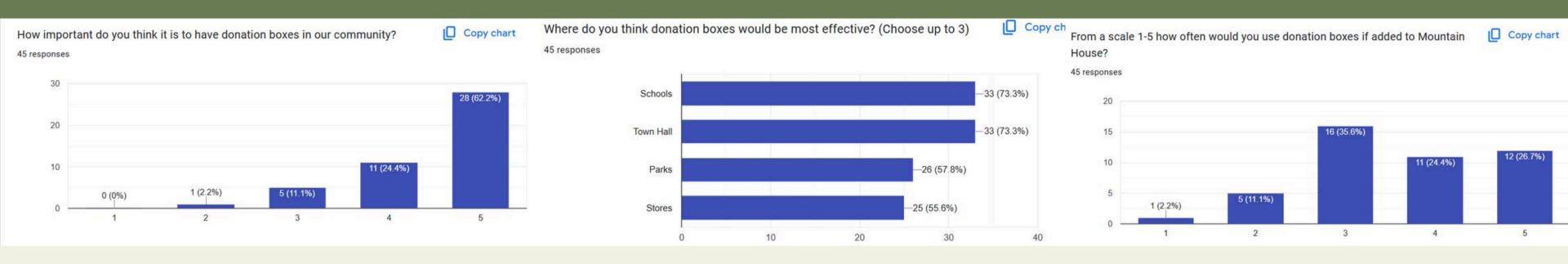
## Step 2: Survey

We wanted to gauge how much Mountain House residents would <u>use our services</u>, and what they would use them for, so we designed and sent out a survey.

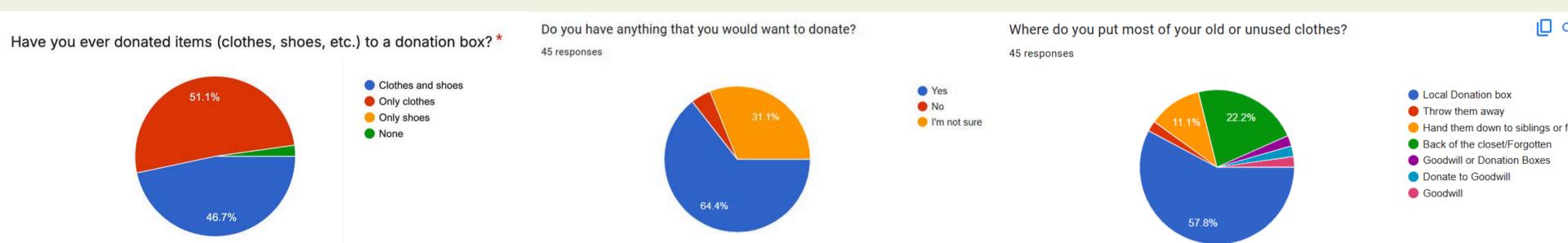
 This also gave us <u>exposure and interest</u> for people to become involved with donating clothes.

1077804@lammersvilleus	d.net Swi	itch acco	ount			c
* Indicates required question	on					
Have you ever donated Clothes and shoes Only clothes Only shoes None	l items	(clothes	s, shoes	s, etc.)	to a dor	ation box? *
How important do you	think it	is to ha	ve dona	ation bo	oxes in c	our community? *
	1	2	3	4	5	
Not important at all	0	0	0	0	0	Very important
What types of items do (Check all that apply)	o you th	ink sho	uld be (	collecte	ed in dor	nation boxes?

### RESULTS OF THE SURVEY



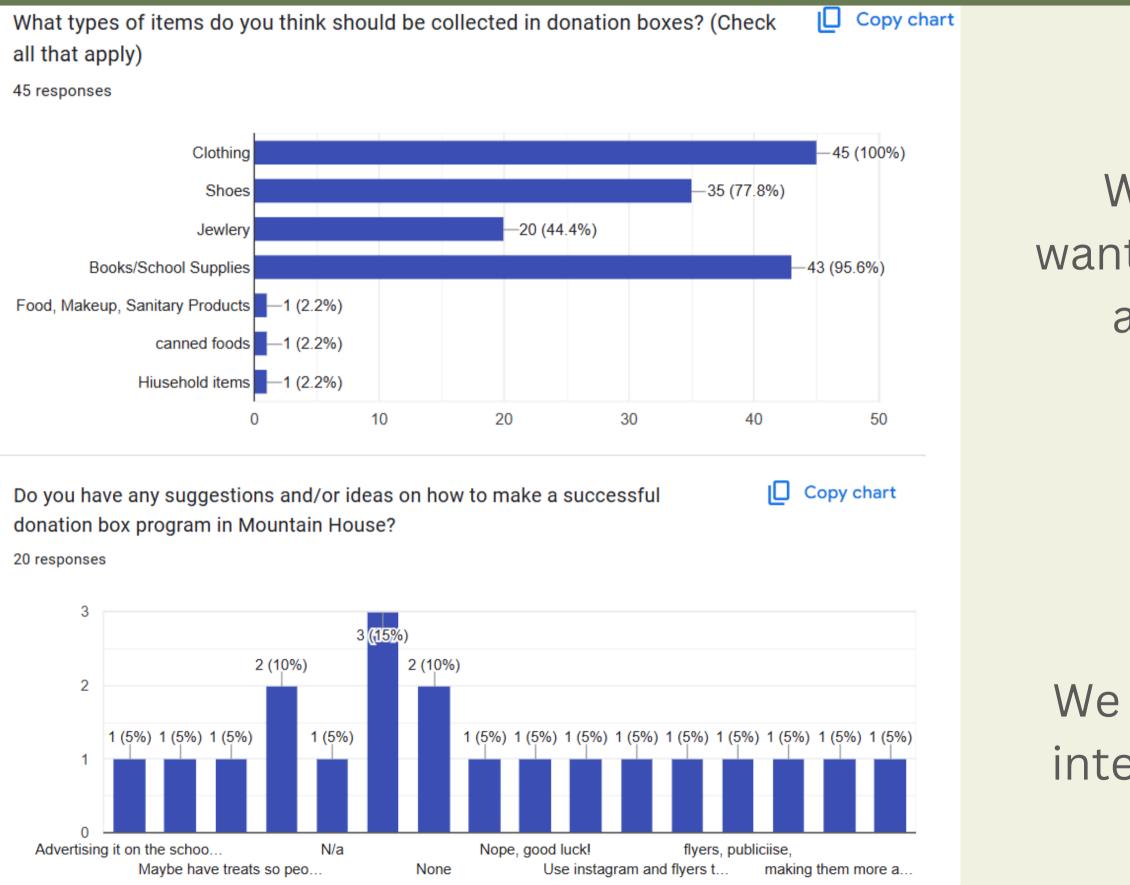
We had to start off the survey with questions to understand if the majority of residents will positively support the idea of adding donation boxes.



Next, we had to see if there is interest and past experience with donations within the community.



### RESULTS OF THE SURVEY



### We found that MH residents wanted to donate mostly clothing, as well as shoes and school supplies.

We also gathered ideas to gather interest for our program through things like social media.

## Step 3: Reach out to Mayor

We set up a Zoom Meeting with Mayor Su to gain some insight on how we could set up donation boxes.

### With Mayor Su's guidance we learned...

- Donation bins are not in the city's plan
- Bins would be too expensive
- It would be extremely difficult to get the city's approval.

Instead, he helped us pivot and opt for an alternative & convenient way for residents to donate clothing.







## **Curbside Pick-up**

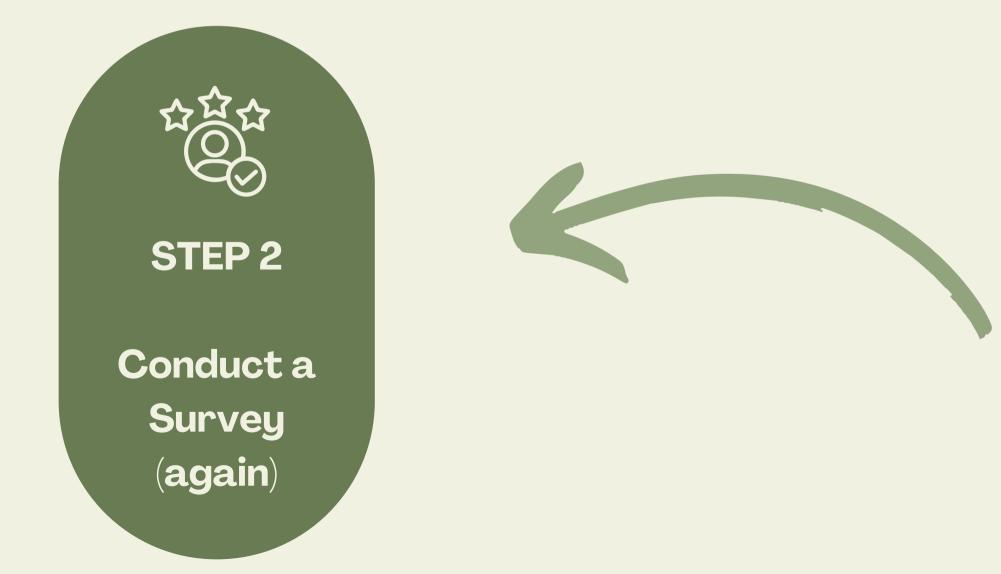
An idea that we had was to hold donation drives, residents could leave their donations outside their homes at a certain time, and would have the convenience of not having to go out, find a donation box, and donate themselves.

Volunteers would <u>collect the donations</u> throughout the city, and they would be sorted. The sorted donations would then be transported to local community centers, which we can cycle through every time we hold a drive.





## Our process stayed the same, but we decided to revisit Step 2, and conduct a **new survey** regarding our **new plan** on pick-up services.



16





**Reach out to** the mayor

### NEW SURVEY RESULTS



## Survey #2 Results

We found that people would find it very convenient to use donation curbside pick up services.

### NEW SURVEY RESULTS



## Survey #2 Results

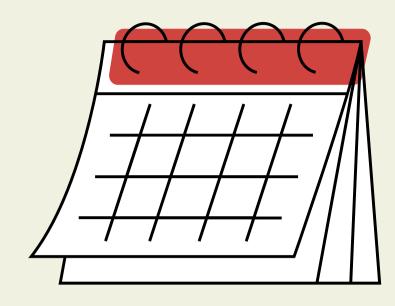
We also found that people would be willing to volunteer to help with curbside pick-up donation drives.

## Step 3.5: Pivot

Because of the interest shown in the survey, as well as the feedback from Andy Su, we decided to:

- Pivot and focus our services on curbside pick-up donation **drives** rather than donation boxes
- We created a sign-up system for volunteers to collect, sort, and transport donations.





## Step 4: Elementary Schools

We contacted **elementary school** principals to talk about their lost and found.

- Many schools have a lost and found that piles up throughout the school year.
- We offer to donate the clothes and items to local community centers.

We also requested to have temporary, costfriendly plastic bins which we can collect, sort, and donate along with our donation drives.





## **O** Potential Locations



Wicklund Elementary School 300 E Legacy Dr, Mountain House, CA 95391



Altamont Elementary School 452 W St Francis Ave, Mountain House, CA 95391



**Questa Elementary School** 685 N Montebello, Mountain House, CA 95391



**Cordes Elementary School** 296 Parco Ave, Mountain House, CA 95391



Hansen Elementary School 1400 S Durant Terrace, Mountain House, CA 95391



Mountain House High School 1090 S. Central Parkway, 1090 Central Pkwy, Mountain House, CA 95391







Bethany Elementary School 570 S Escuela Dr, Mountain House, CA 95391



**Costa Elementary School** 1675 Gobind Blvd, Mountain House, CA 95391

## Step 4: Mountain House High School

Upon contacting elementary schools, many of them suggested talking to our high school principal for approval on our program.

We contacted and met with Dr. Auerbach about potentially have a donation box in our school office and to gain **approval**.

### Civic Action Project – Donation Box & Lost and Found Inquiry



Meera Santhosh to Adam, me, Micky, Aashitha, Surekha 👻

Dear Mr. Auerbach.

I hope you're doing well! My name is Meera Santhosh, and I'm part of a student-led group called Wear It Forward, which we formed for our Law and Society class as part of a civi project. The goal of our project is to make a positive impact in our community by helping to reduce waste and support local donation efforts.

We wanted to ask if it would be possible to place a donation box in the main office for students and staff to drop off gently used clothing or other items they no longer need. In add were wondering what currently happens to the items left behind in the school's lost and found at the end of the year. If they're not already being donated, we would love to help co that process and transport them to a local donation center. If they are being donated, we would love to offer our services in terms of transporting those clothes to donation centers

If you would like to discuss this further, we would love to have an in-person or online meeting. However, we understand if time will not permit it as we approach the end of the year excited about this project and would really appreciate your support or any guidance you could offer.

Thank you so much for your time!

Best regards, Meera Santhosh



Fri, May 2, 1:18 PM (3 days ago)

\*

## **Step 4:** Mountain House High School

In our meeting, Dr. Auerbach offered his support for our program as well as gave feedback.

Dr. Auerbach gave us insight on how to market our bins, and offered to forward our fliers and plan in an email to the **elementary schools**.

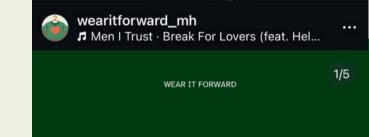






## **Step 5:** Social Media/Website

To advertise our donation services, we decided to make a social media account on **Instagram**.



Why it Matters

THE CAUSES AND EFFECTS OF TEXTILE WASTE

SWIPE TO LEARN MORE ->



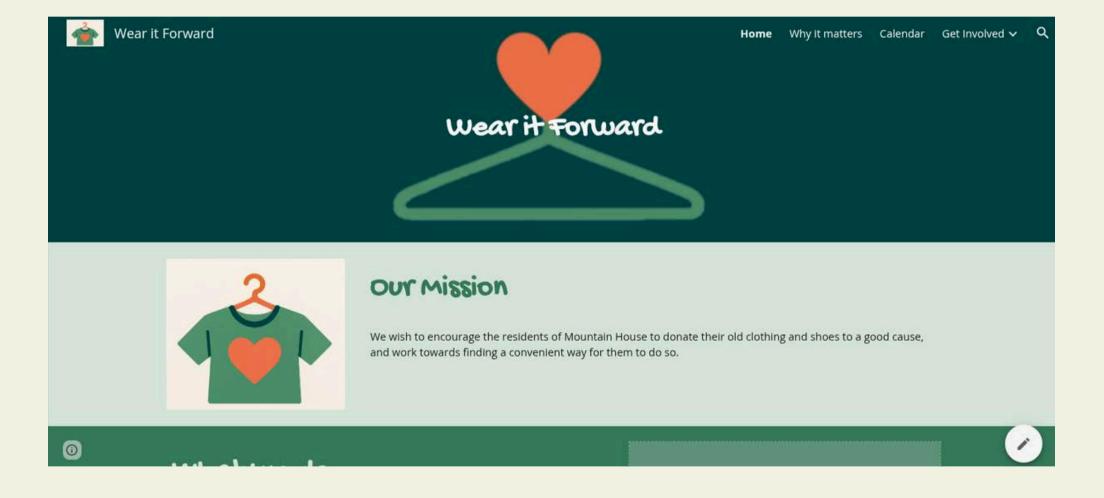




### IG: @wearitforward\_mh



## Step 5: Social Media/Website



### Website link



We also created a **website** to make information on how to volunteer or donate easy to find.

- Volunteer Sign-ups
- Event Calendar
- Our mission



## What Impact did we make?

This year, we will **collect** the unclaimed clothes from the lost and found to donate. We plan to have our **plastic bins** up and running in school offices by next school year.

We plan to **post** actively online and **connect** with local businesses that are willing to take our quantity of donations. We hope to hold our first curbside pickup drive this summer of 2025.





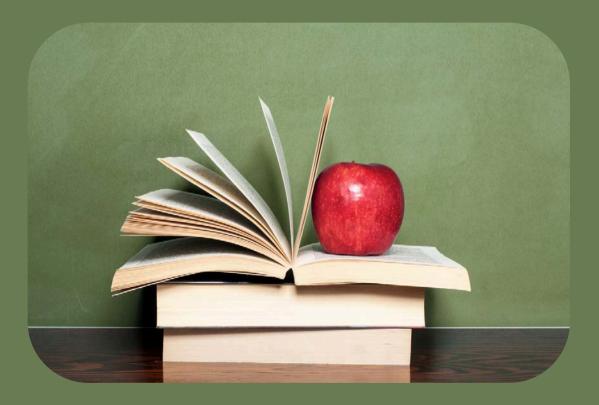
## Future Plans

We plan to continue our program by creating a club at our high school. As we graduate, esteemed members or volunteers will fill our shoes, preserving its longevity.

We would also like to turn this project even more public-service oriented by potentially volunteering at homeless shelters and community centers while offering services like free tutoring for the underpriveleged. Furthermore, we hope to raise more social awareness by organzing events and discussions on community issues. We also aim to hold regular volunteering opportunites for studentd to be able to give back, support those in need, and make a positive impact.

## 27







## Reflections

**Zoey**: This project taught me how to harness social media and online tools to spread awareness about issues and organize events.

Meera: This project taught me about small things we can do for the betterment of the community. It also taught me how these changes encourage positive social interactions in the city we live in.

Aashitha: This project taught me how simple it is for someone to get involved in making an impact in their community.

MJ: What I learned from this project was the importance of recycling bins and how they could help impact the community in a positive way. As well as how to utilize social media in a way that impacts the community.

## WEAR IT FORWARD

Thank you for Listening!



### Learn more at our website:

<u>https://sites.google.com/lammersvilleusd.</u> net/wearitforward/home

IG: @wearitforward\_mh